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The stars at night ... are big and bright ...

By Ken Wheaton

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Hitting the books (again)

Adages has been getting flooded with books lately. Someone, somewhere is under the mistaken impression that we a) read anything longer than posts on Gawker.com and b) do book reviews. At any rate, two caught our interest. The first is a slim volume called "Follow the Other Hand: A Fable That Will Energize Your Business, Profits and Life," by Andy Cohen. Published by St. Martin's Press, it hits bookstores in October. While we typically use how-to-boost-your-business books to level our furniture, what stopped us was a little strip across the bottom that reads: "Business-magic lessons & cards inside." And dang it if we didn't open the book to find a magic trick tucked into the pages. The book? It's a fable, in which our hero, Jonathan West, visits a magician to help his stalled olive-oil-importing business. Magic, adventure and better business practices ensue.

The other book that caught our eye-primarily because it was thrust in our face with the command, "Look at this"-is "Men, Love & Sex," by Men's Health Editor in Chief David Zinczenko, which purports to be a "complete user's guide for women." We haven't read it, and we'll let Gawker make cheap abs jokes at Zinczenko's expense. But we have to wonder why women would need a user's guide for men. Don't they have Cosmo for that?

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